

Fees v Returns :30/ English

VISUAL

Open on various people

SUPER: How does it go?

Cut to investors on their devices

SUPER: You get what you pay for

Cut to Fidelity office scenes

Cut to couple in kitchen discussing investment plan

SUPER: 2.3x more wealth*

Cut to frustrated DIY investor

Cut to couple with their advisor

SUPER: That's right. Up to 2.3x more.

Advice + Fidelity

Logo/Stay Ahead

AUDIO

How does it go?

You get what you pay for?

Well, investing's no different.

Paying lower fees can come at a cost.

At Fidelity Investments we know that missing out on financial advice can also be costly. Independent research has shown that over time, working *with* a financial advisor can create 2.3x more wealth than those who go it alone.

That's right up to 2.3x more.

So ask your advisor for Fidelity. It's how you can get ahead and stay ahead.

* Source: *More on the Value of Financial Advisors*, by Claude Montmarquette and Alexandre Prud'Homme, CIRANO, 2020. The average household with a financial advisor for 15 years or more had asset values 2.3x higher than an average "comparable" household without a financial advisor.