



New Fidelity Dividend Factor ETFs to begin trading on Toronto Stock Exchange

~13 New Factor ETFs and Mutual Funds Leverage Fidelity's Extensive Fundamental and Quantitative Research Capabilities~

Toronto, September 18, 2018 — Fidelity Investments Canada ULC, one of Canada's top investment management firms, today officially launches a suite of factor-based ETFs and mutual funds for financial advisors and individual investors. Launching these products as ETFs and mutual funds enables them to be made available to both IIROC and MFDA advisors.

Fidelity's six new factor-based ETFs will commence trading today (September 18, 2018) on the Toronto Stock Exchange (TSX). A group of Fidelity employees will be celebrating the launch of the new ETFs by opening the TSX this morning.

"Since we announced we are launching our factor-based investing ETFs and mutual funds, we've had great interest from financial advisors and investors," said Rob Strickland, President, Fidelity Investments Canada ULC. "With today's aging demographic, we know one of the big demands in the marketplace is the need to generate income from investments. Our new Fidelity Dividend Factor ETFs and mutual funds are intelligently designed to deliver exactly that – monthly income."

Each ETF will be also available as a mutual fund. The mutual funds invest in their underlying ETF. Currency neutral versions will also be available.

Fidelity Canadian High Dividend Index ETF and Mutual Fund

- Single factor exposure to high quality tax-preferred Canadian dividend paying companies
- An outcome-oriented approach that seeks to deliver monthly income
- An efficient complement to a well-diversified portfolio

Fidelity U.S. Dividend for Rising Rates Index ETF and Mutual Fund

- Exposure to U.S. dividend paying companies that are positively correlated to rising interest rates
- An outcome-oriented approach that seeks to deliver monthly income
- An efficient complement to a well-diversified portfolio
- *Currency neutral version also available*

Fidelity U.S. High Dividend Index ETF and Mutual Fund

- Single factor exposure to high quality U.S. dividend paying companies
- An outcome-oriented approach that seeks to deliver monthly income
- An efficient complement to a well-diversified portfolio
- *Currency neutral version also available*

Fidelity International High Dividend Index ETF and Mutual Fund

- Single factor exposure to high quality dividend paying companies in international developed markets
- An outcome-oriented approach that seeks to deliver monthly income
- An efficient complement to a well-diversified portfolio

Fidelity Tactical Global Dividend ETF Fund*

- A single-ticket global dividend solution with a tactical asset allocation overlay
- An outcome-oriented approach that seeks to deliver monthly income
- Designed by an experienced investment team to generate income in various market environments

*This is not an index mutual fund and may invest in underlying funds that are not managed by Fidelity. This fund may also invest, to a lesser extent, in underlying funds that do not invest in global dividend-paying equity securities.

Fidelity is committed to delivering an exceptional experience to financial advisors and investors – an experience not just in terms of competitive pricing, but also in the quality of asset management, breadth of the offering, and depth of educational resources. To help financial advisors and investors, educational resources on ETFs and factor investing can be found at www.fidelity.ca/etfs. There is more information on Fidelity's history in quantitative investing, details on how these solutions are built and videos explaining factor investing.

Fidelity ETF Name	Ticker	Management Fee
Fidelity Canadian High Dividend Index ETF	FCCD	0.35%
Fidelity U.S. Dividend for Rising Rates Index ETF	FCRR	0.35%
Fidelity U.S. Dividend for Rising Rates Currency Neutral Index ETF	FCRH	0.38%**
Fidelity U.S. High Dividend Index ETF	FCUD	0.35%
Fidelity U.S. High Dividend Currency Neutral Index ETF	FCUH	0.38%**
Fidelity International High Dividend Index ETF	FCID	0.45%

** Management fee includes the sub-advisory fees paid for currency hedging.

Fidelity Mutual Fund Name	Management Fee (Series F)	Management Fee (Series B)
Fidelity Canadian High Dividend Index ETF Fund	0.35%	1.35%
Fidelity U.S. Dividend for Rising Rates Index ETF Fund	0.35%	1.35%
Fidelity U.S. Dividend for Rising Rates Currency Neutral Index ETF Fund	0.35%	1.35%
Fidelity U.S. High Dividend Index ETF Fund	0.35%	1.35%
Fidelity U.S. High Dividend Currency Neutral Index ETF Fund	0.35%	1.35%
Fidelity International High Dividend Index ETF Fund	0.45%	1.45%
Fidelity Tactical Global Dividend ETF Fund	0.60%	1.60%

About Fidelity Investments Canada ULC

Fidelity Investments Canada ULC is one of Canada's top investment management firms managing a total of \$136 billion in mutual fund and institutional assets. This includes \$36 billion in assets for institutional clients including public and corporate

defined benefit pension and defined contributions plans, sub-advised programs, endowments, foundations and other corporate assets on behalf of clients across Canada as at August 31, 2018.

Fidelity Investments Canada ULC provides Canadian investors a full range of domestic, international and income oriented mutual funds, as well as asset allocation, managed solutions, ETFs and a high net worth program. Fidelity Funds are available through a number of advice-based distribution channels including financial planners, investment dealers, banks, and insurance companies.

Read a fund's prospectus and consult your financial advisor before investing. Mutual funds are not guaranteed; their values change frequently and past performance may not be repeated. Investors will pay management fees and expenses, may pay commissions or trailing commissions and may experience a gain or loss.

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