

Think globally.

When it comes to investing, most of us seldom leave home. But since Canada makes up approximately 3% of the world's markets, investing solely in the Canadian market limits both investment opportunities and diversification.

Investing abroad can introduce additional risks: shifts in currency values, political and economic upheaval or poorly regulated markets. But it can also bring benefits: rapidly growing economies and well-established companies.

And as the chart shows, Canada and other international stock markets tend to move in different directions in relation to each other – so investing in different parts of the world can bring both balance and greater growth to your portfolio.

Performance of Canadian vs. international markets: 2008–2018

2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	
CANADIAN BONDS: 6.4%	CANADIAN SMALL CAP: 68.9%	CANADIAN SMALL CAP: 35.2%	CANADIAN BONDS: 9.7%	EMERGING MARKETS: 16.4%	U.S. SMALL CAP: 48.1%	U.S. EQUITY: 23.9%	U.S. EQUITY: 21.6%	CANADIAN SMALL CAP: 31.9%	EMERGING MARKETS: 28.7%	U.S. EQUITY: 4.2%	BEST
U.S. SMALL CAP: -17.2%	EMERGING MARKETS: 52.0%	U.S. SMALL CAP: 20.2%	U.S. EQUITY: 4.6%	FOREIGN EQUITY: 15.3%	U.S. EQUITY: 41.3%	GLOBAL EQUITY: 15.0%	GLOBAL EQUITY: 19.5%	CANADIAN EQUITY: 21.1%	FOREIGN EQUITY: 17.4%	CANADIAN BONDS: 1.4%	
U.S. EQUITY: -21.2%	CANADIAN EQUITY: 35.1%	CANADIAN EQUITY: 17.6%	U.S. SMALL CAP: -1.8%	GLOBAL EQUITY: 14.0%	GLOBAL EQUITY: 35.9%	U.S. SMALL CAP: 14.3%	FOREIGN EQUITY: 19.5%	U.S. SMALL CAP: 17.1%	GLOBAL EQUITY: 15.0%	GLOBAL EQUITY: 0.1%	
GLOBAL EQUITY: -26.9%	GLOBAL EQUITY: 13.0%	EMERGING MARKETS: 13.0%	GLOBAL EQUITY: -2.7%	U.S. SMALL CAP: 13.8%	FOREIGN EQUITY: 31.6%	CANADIAN EQUITY: 10.6%	U.S. SMALL CAP: 14.6%	U.S. EQUITY: 8.1%	U.S. EQUITY: 13.8%	U.S. SMALL CAP: -3.0%	
FOREIGN EQUITY: -28.8%	FOREIGN EQUITY: 12.5%	U.S. EQUITY: 9.1%	CANADIAN EQUITY: -8.7%	U.S. EQUITY: 13.4%	CANADIAN EQUITY: 13.0%	CANADIAN BONDS: 8.8%	CANADIAN BONDS: 3.5%	EMERGING MARKETS: 7.7%	CANADIAN EQUITY: 9.1%	FOREIGN EQUITY: -5.6%	
CANADIAN EQUITY: -33.0%	U.S. EQUITY: 9.3%	CANADIAN BONDS: 6.7%	FOREIGN EQUITY: -9.6%	CANADIAN EQUITY: 7.2%	EMERGING MARKETS: 4.7%	EMERGING MARKETS: 7.0%	EMERGING MARKETS: 2.4%	GLOBAL EQUITY: 4.4%	U.S. SMALL CAP: 7.1%	EMERGING MARKETS: -6.5%	
EMERGING MARKETS: -41.4%	U.S. SMALL CAP: 8.0%	GLOBAL EQUITY: 6.6%	CANADIAN SMALL CAP: -14.2%	CANADIAN BONDS: 3.6%	CANADIAN SMALL CAP: 4.3%	FOREIGN EQUITY: 4.1%	CANADIAN EQUITY: -8.3%	CANADIAN BONDS: 1.7%	CANADIAN SMALL CAP: 4.0%	CANADIAN EQUITY: -8.9%	
CANADIAN SMALL CAP: -48.6%	CANADIAN BONDS: 5.4%	FOREIGN EQUITY: 2.6%	EMERGING MARKETS: -16.2%	CANADIAN SMALL CAP: -0.5%	CANADIAN BONDS: -1.2%	CANADIAN SMALL CAP: -2.8%	CANADIAN SMALL CAP: -16.3%	FOREIGN EQUITY: -2.0%	CANADIAN BONDS: 2.5%	CANADIAN SMALL CAP: -20.3%	WORST

Sources: Fidelity Investments Canada ULC and Datastream. Total returns in CDN\$. Note: It is not possible to invest directly in an index. Asset class performance represented as follows: foreign equities, MSCI EAFE Index; global equities, MSCI World index; emerging markets equities, MSCI Emerging Markets Investable Market Index; U.S. equities, S&P 500 Index; U.S. small cap, Russell 2000 Index; Canadian equities, S&P/TSX Composite Index; Canadian small cap, BMO Small Cap Blended Weighted Index (Price Return); Canadian bonds, FTSE TMX Canada Universe Bond Index. As at December 31, 2018.

For more information, ask your advisor or visit fidelity.ca



Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus, which contains detailed investment information, before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.



© 2019 Fidelity Investments Canada ULC. All rights reserved. Third-party trademarks are the property of their respective owners. All other trademarks are the property of Fidelity Investments Canada ULC.