A world of opportunity

There is no doubt Canada is home to some great companies, but there are also many great investment opportunities outside Canada’s borders.

Canada represents only a small fraction of the world’s markets.

Since Canada makes up approximately 3% of the world’s markets, investing solely in the Canadian market can limit both investment opportunities and diversification.

Investing globally may offer greater sector exposure.

The Canadian equity market is highly concentrated in financials, energy and materials.

Investing globally may offer greater exposure to sectors under-represented in the Canadian market.
Global investments can be an efficient complement to a well-balanced portfolio.

Think globally. Overall, international markets have historically outperformed the Canadian market across asset classes.

As with all investment choices, the amount of international stocks in your portfolio should be based on your investment time frame, financial needs and risk tolerance. Talk to your financial advisor to see how a well-diversified global portfolio can work for you.

For more information, contact your financial advisor or visit fidelity.ca

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