

Fidelity Liquid Alternatives

[00:00:01]

Voiceover: What are liquid alternatives, most of today's investment strategies are generally made up of two distinct asset classes equities and fixed income or stocks and bonds. Having both is key to navigating the ups and downs of any market. But what if you want to diversify beyond stocks and bonds or better prepare for different market environments? It's about enhancing your existing financial vehicle. That's where liquid alternatives can help. You see, these strategies are available as mutual funds and may allow you to get new sources of returns. Alternative mutual funds have more flexibility in terms of what they can invest in, like long, short or market neutral strategies that have previously been available only to institutional or high net worth investors. So how does adding alternative mutual funds to your portfolio benefit you? You can reduce volatility and risk in your portfolio through increased diversification. There's opportunity for greater risk adjusted returns, and it may result in better downside protection in times of market stress. That sounds like a win win win. Fidelity liquid alternatives, giving you and your hard earned money, alternative solutions that aim to achieve your financial goals.