

## Fees v Returns: 30/ English

### VISUAL

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Open on various people

**SUPER:** How does it go?

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Cut to investors on their devices

**SUPER:** You get what you pay for

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Cut to Fidelity office scenes

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Cut to couple in kitchen discussing investment plan

**SUPER:** 2.3x more wealth\*

Cut to frustrated DIY investor

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Cut to couple with their advisor

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**SUPER:** That's right. Up to 2.3x more.

Advice + Fidelity

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Logo/Stay Ahead

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### AUDIO

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How does it go?

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You get what you pay for?

Well, investing's no different.

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Paying lower fees can come at a cost.

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At Fidelity Investments we know that missing out on financial advice can also be costly. Independent research has shown that over time, working *with* a financial advisor can create 2.3x more wealth than those who go it alone.

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That's right up to 2.3x more.

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So ask your advisor for Fidelity. It's how you can get ahead and stay ahead.

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\*Source: *More on the Value of Financial Advisors*, by Claude Montmarquette and Alexandre Prud'Homme, CIRANO, 2020. The average household with a financial advisor for 15 years or more had asset values 2.3x higher than an average "comparable" household without a financial advisor.