

Fees v Returns: 30/ English

VISUAL

Open on various people

SUPER: How does it go?

SUPER: You get what you pay for.

Cut to investors on their devices

SUPER: Investing is no different.

Cut to Fidelity office scenes

Cut to investors on their devices

SUPER: Missing out can be costly

Cut to advisor and investor

SUPER: 2.3x more wealth*

SUPER: That's right. Up to 2.3x more.

Cut to advisor and investor

SUPER: Advice + Fidelity

Logo/Stay Ahead

SUPER: Create up to 2.3x more wealth*

Fidelity.ca/AdviceCreatesWealth

AUDIO

VO: How does it go?

You get what you pay for?

Well, investing's no different.

Paying lower fees can come at a cost.

At Fidelity Investments we know that missing out on financial advice can also be costly.

Independent research has shown that over time, working with a financial advisor can create 2.3x more wealth than those who go it alone.

That's right up to 2.3x more.

So ask your advisor for Fidelity. It's how you can get ahead and stay ahead.

*Source: *More on the Value of Financial Advisors*, by Claude Montmarquette and Alexandre Prud'Homme, CIRANO, © March 2020. The average household with a financial advisor for 15 years or more had asset values 2.3x higher than an average "comparable" household without a financial advisor.