

## Fidelity – Total Metaverse Index ETF

### Product launch video

0:60

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#### INTRODUCTORY SEQUENCE:

Open on a small computer. The camera zooms in toward the screen as motion animation streaks into action. It's as if we're engaging a *Star Wars* light-speed drive and are about to enter the metaverse.

**VO: By now, you've heard of...**

**SFX:** Intelligent, upbeat, dynamic music.

Cut to a sequence of footage that demonstrates the metaverse: We see 3D immersive worlds and augmented reality experiences.

**VO / SUPER: The metaverse.**

The word "metaverse" begins to expand on screen. It also "glitches" and distorts with animated flourishes.

**VO: And realize how expansive... or mystifying it can be.**

Cut. We now see someone accessing financial information on their smart device or home computer.

**VO: The future of virtual experience is evolving before our eyes, and in many cases, in hard-to-predict ways. It only makes sense, then, to create a special index that follows the companies that could be behind the evolution of this digital universe.**

An animated sequence now demonstrates some key features of the Metaverse Index ETF.

**SUPER:** The Fidelity Total Metaverse Index ETF

**VO: Designed to offer access to the investable metaverse,**

On screen, the words "Crypto Securities", "Digital Payments" and "Metaverse Securities" appear.

**VO: Fidelity Total Metaverse Index ETF is one of the first ETFs in the Canadian market to combine crypto, digital payments and metaverse securities in a single product...**

The three words then join together, which triggers the appearance of a new icon- one that represents Total Metaverse Index ETF.

**VO: Offering holistic exposure.**

A series of supporting icons rapidly encircles the Metaverse Index icon, creating a halo of information.

- Computing hardware and components
- Digital infrastructure
- Virtual worlds
- Content services
- Smartphone and wearable technology
- Digital payments and the crypto industry

**VO: The Fund focuses on investing in the industries expected to drive the development of the metaverse.**

Now, a series of images “tile together” on screen; the images rapidly appear one by one. The images show people living their day-to-day life: listening to music, checking a tablet or smart device, ordering food, spending time with family and so on.

**VO: You’re likely already familiar with some of these companies, and even using some of them in your day-to-day, but others may be less familiar.**

Cut to an office environment, which is meant to represent Fidelity Investments.

**VO: That is where Fidelity Total Metaverse Index ETF comes in.**

We see footage that conveys the idea of financial research: analysts at a monitor, information projected on glass, groups of people collaborating in a board room.

**VO: At Fidelity, we’re known for our global research network.**

We now see an animated sequence. On one side of the screen, we see the words “Fidelity Research.” On the other, the word “AI.” The two words gravitate toward each other, and form a visual connection. This triggers the appearance of a third graphic element: specifically, a list or cloud of various securities exchange codes that comprise the Metaverse ETF. They cluster together and fall into a little holding device. (A good example is a genie going back into its bottle.)

**VO: And we’ve combined that with artificial intelligence: that helps us identify the companies building the future of virtual experience.**

We now cut to a couple sitting on their sofa, doing some financial planning. They’re looking at some information on a device.

**VO: Discover a virtual world full of real possibility.**

Cut to end sequence:

**VO / SUPER: Fidelity Total Metaverse Index ETF – yet another way Fidelity helps you get ahead and stay ahead.**

Fidelity logo appears on screen.

**URL:** [fidelity.ca/Metaverse](https://fidelity.ca/Metaverse)

\*CTA (YI Target): Learn more

\*CTA (DIY Target): Learn more

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The metaverse is still an emerging concept and further technological development is needed to be able to realize it more fully. Actual metaverse experiences going forward may or may not have the listed characteristics.

Fidelity Total Metaverse Index ETF is indexed to Fidelity Canada Metaverse Index. The Index is designed to reflect the performance of stocks of issuers from around the world that are related to the metaverse and/or its digital economy. The ETF is not sponsored, endorsed, sold, or promoted by Fidelity Product Services LLC ("FPS"). FPS makes no representation regarding the advisability of investing in the ETF. The Prospectus contains a more detailed description of the limited relationship FPS has with Fidelity and any related funds/ETFs. Neither FPS nor any other party involved in or related to compiling, computing or creating the Index data makes any express or implied warranties or representations with respect to such data (or the results to be obtained by the use thereof), and all such parties hereby expressly disclaim all warranties of originality, accuracy, completeness, merchantability or fitness for a particular purpose with respect to any of such data. Neither FPS nor any third party involved in or related to the compiling, computing or creating the data shall have any responsibility or liability whatsoever with respect to Fidelity Total Metaverse Index ETF and ETF Fund. Nor further distribution or dissemination of the Index data is permitted without FPS's express written consent.