

## Original VO

Markets don't move in a straight line. Is your portfolio built as if they do?

Relying on passive investments that attempt to mirror a benchmark could mean accepting the market's performance as is, without any active efforts to improve it.

If you want to break from the crowd, and potentially achieve higher returns than the market, consider incorporating active strategies within your portfolio.

Fidelity's growing suite of active ETFs combine an ETF structure with active management.

Get a flexible investment structure and access to actively managed strategies from experienced investment professionals who are informed by Fidelity's research network.

The goal of active strategies is to respond to changing market conditions and identify opportunities that are not part of passive strategies.

Whether you're looking for equities or fixed income options, Fidelity Active ETFs may help you achieve your long-term investment goals and stay diversified.

You have a choice.

Build your portfolio by only using passive investing strategies.

Or consider diversifying your portfolio with active investments.

Chart a new path for your portfolio.

Learn more about Fidelity's Active ETFs today.

An ETF is an investment fund that is traded on a stock exchange like individual stocks. ETF series is a class of securities offered by a conventional mutual fund that is distributed pursuant to a simplified prospectus and ETF Facts. However, unlike traditional mutual fund series, the ETF series are listed on a stock exchange like an ETF. Traditional mutual funds series are bought and sold through registered dealers. The ETF series may generally only be subscribed for or purchased directly from the mutual fund by authorized dealers or designated brokers. Investors will be able to buy or sell ETF series on a stock exchange or marketplace through registered brokers and dealers in the province or territory where the investor resides.

Commissions, trailing commissions, management fees, brokerage fees and expenses may be associated with investments in mutual funds and ETFs. Please read the mutual fund's or ETF's prospectus, which contains detailed investment information, before investing. Mutual funds and ETFs are not guaranteed. Their values change frequently, and investors may experience a gain or a loss. Past performance may not be repeated.

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