

# Lesson 4

## Investment styles comparison chart

Complete the chart as best you can while watching the video!

Investing style	Active investing	Passive investing	Systematic investing
ANALOGY (COMPARED TO A)			
MANAGEMENT STYLE			
GOAL			
FEES			
USE OF TECHNOLOGY			

## Lesson 4

### Answers

Investing style	Active investing	Passive investing	Systematic investing
<b>ANALOGY (COMPARED TO A)</b>	Hockey coach	Gardener	Computer model/robot
<b>MANAGEMENT STYLE</b>	Hands-on manager, frequent buying and selling	Buy and hold, follow the market index	Uses data, rules, AI models
<b>GOAL</b>	Outperform the market	Match the market return	Varies: can be active or passive; diversification
<b>FEES</b>	Generally higher	Generally lower	Lower fees, similar to passive
<b>USE OF TECHNOLOGY</b>	Limited, relies on human expertise	Minimal	Heavy use of AI, machine learning, quantitative models