

Longstanding history in quantitative investing

Fidelity Investments Canada ULC ("FIC") launched its first ETF in 2018. Fidelity Investments, based in the U.S., has experience in quantitative investing that goes back to 1965, when its first quantitative analyst was hired. In recent years FIC has continued to increase its focus on quantitative investing and has developed a suite of ETFs domestically. The strength of FIC's product lineup is heightened by the abilities of its subadvisor partners. FIC draws on experts from around the world, many with decades of investment experience in active management, systematic research and asset allocation. Worldwide, Fidelity is invested in proprietary research, product innovation and its people, driving forward a culture of integrity, commitment to performance and dedication to clients.



ETF lineup

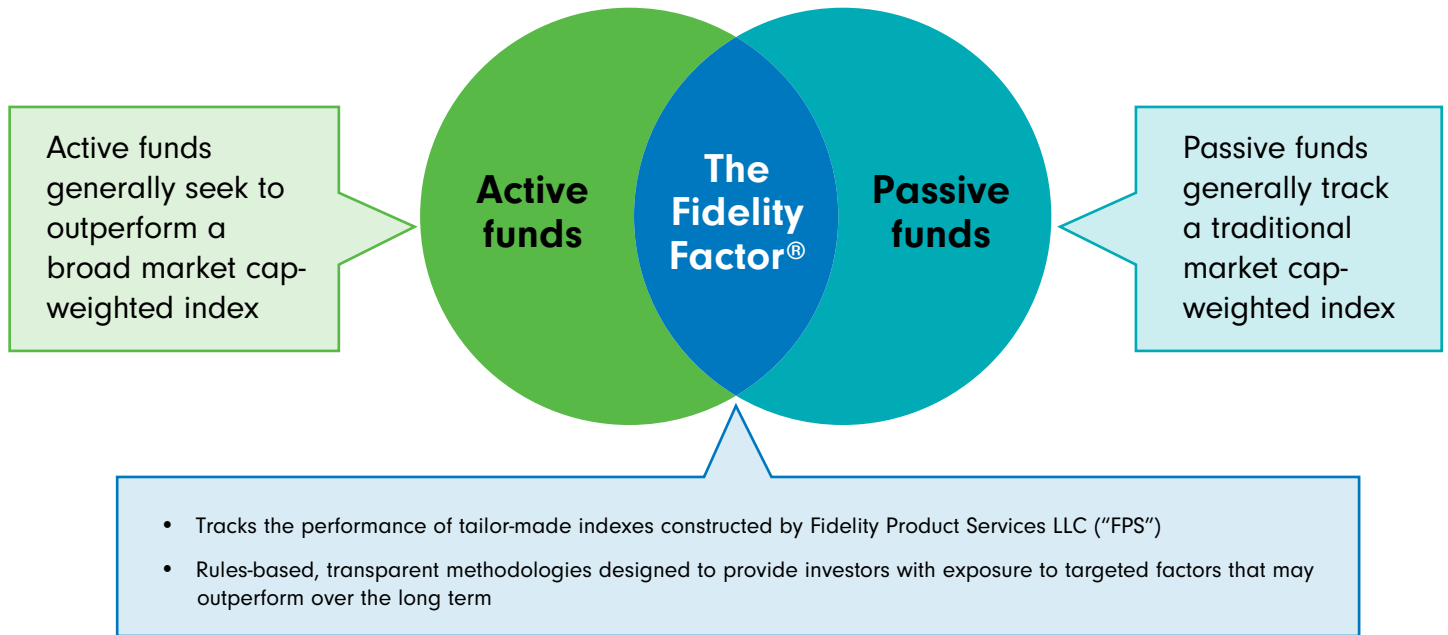
The debut launch of FIC's Fidelity Factor™ suite allowed investors to pick and choose exposures to specific alpha-generating factors. Since then, FIC has expanded, adding fixed income, high income, sustainable, All-in-One and digital asset products to give investors a wide array of expertly designed investment vehicles to build their wealth.



All ETF suites above are also available in ETF mutual fund options, except the momentum and value suites.

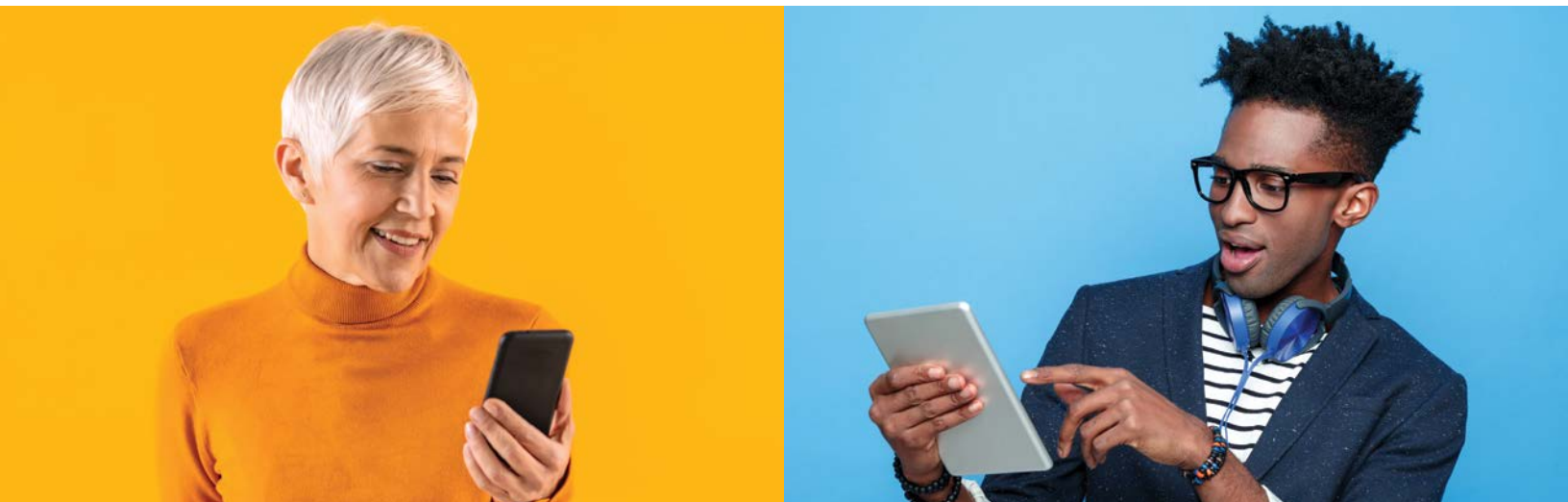
The Fidelity Factor™

FIC's factor suite is actively designed to generate high exposure to a given factor without compromising returns or diversification. Seeking to provide targeted exposure to each alpha-generating factor, the Fidelity Factor™ ETFs make it easier for investors to build portfolios with the exposure they desire. This active-in-design, passive-in-execution approach allows FIC to offer meticulously designed products at a lower cost.



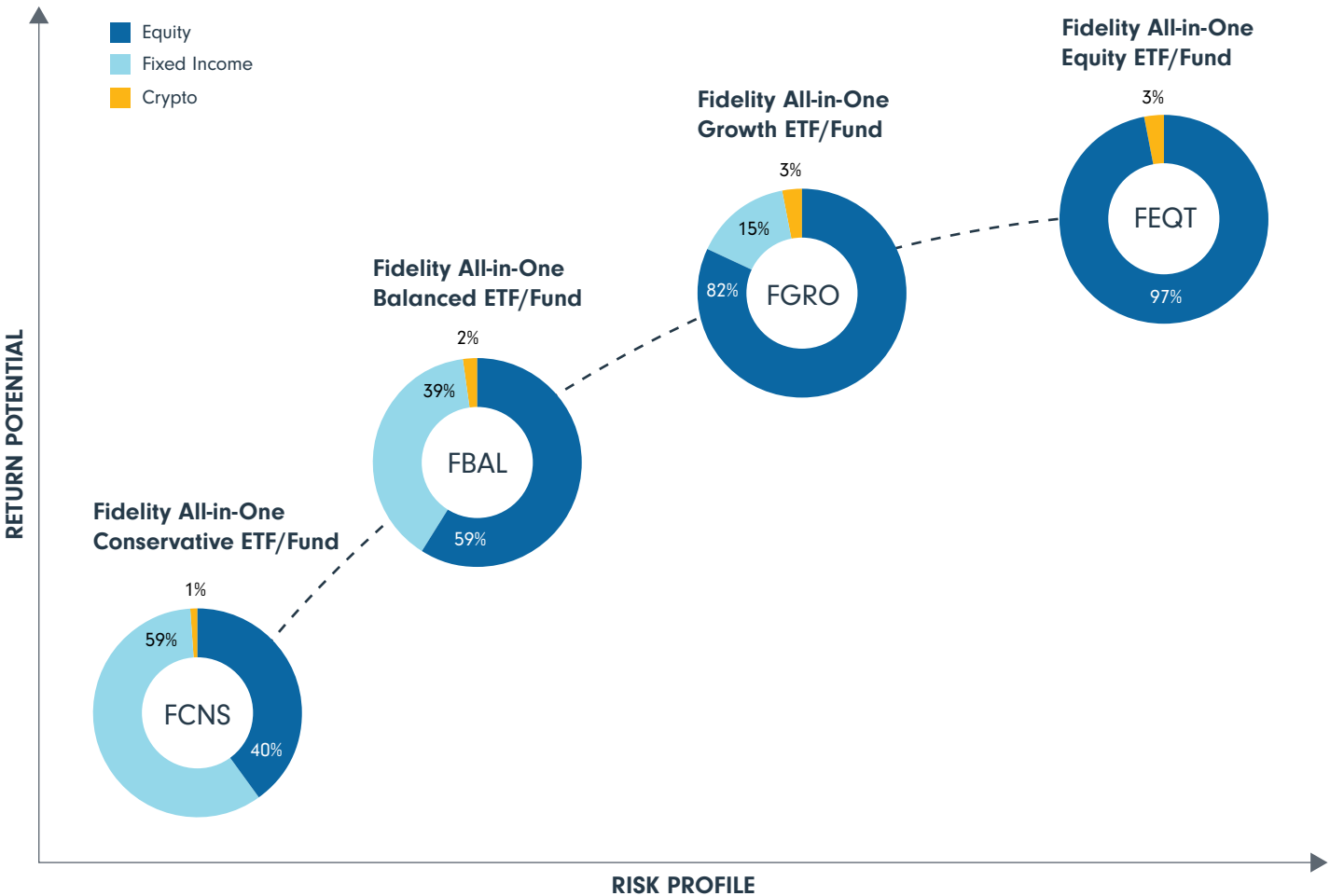
Fixed income

FIC offers a variety of fixed income ETFs designed to meet investor needs for diversification and income, leveraging its top-down asset allocation expertise with bottom-up security selection. FIC's deep and diverse research capabilities extend globally, connecting hundreds of seasoned professionals from around the world with unique perspectives in their local markets, helping identify high quality investment opportunities across all segments of the global fixed income market. The result of FIC's fundamental research process is fixed income strategies that focus on delivering highly competitive results through various market environments. This is achieved by using a variety of tools to drive returns, including asset allocation, sector rotation, security selection, duration management, yield curve positioning and foreign currency exposures.



All-in-One

FIC has combined the capabilities of its Fidelity Factor™ suite, fixed income management and digital asset competencies to create a program of one-ticket solutions for investors. These low-cost vehicles combine different asset classes into a single product, allowing investors to choose their desired neutral mix, while FIC does the work behind the scenes.



A world of opportunity

Fidelity Investments Canada ULC products draw on expertise from around the world.

In an ever-changing and complex financial services world, we're committed to developing quality products that provide long-term value. As a privately owned firm, we have been providing investment solutions and innovations to our clients in Canada for more than 30 years. We're invested in proprietary research, bottom-up fundamental analysis, product innovation and our people. With investment professionals worldwide, Fidelity takes local market knowledge, identifies real opportunities and makes them available to you here at home.



Investment
Professional
Count of
Subadvisors

 **Fidelity**
INVESTMENTS
81 | Founded in
1987

 **Fidelity**
INTERNATIONAL
350 | Founded in
1969

 **Fidelity**
INVESTMENTS
646 | Founded in
1946

 **GEODE**
Capital Management
46 | Founded in
2001

Fidelity Investments Canada ULC (FIC) brings a global network of investment expertise to Canadian investors. Our products are advised by our investment division, Fidelity Canada Investment Management, and subadvised by a variety of companies, as applicable, including Fidelity Management & Research Company LLC (FMR), FIAM LLC (FIAM), Fidelity Management & Research (Canada) ULC¹ (FMR-Canada), Fidelity International Limited (FIL Limited) and Geode Capital Management LLC (Geode). Investment professional counts include portfolio managers, research analysts and associates and traders only.

Source: FMR, FIAM, FIL Limited, FIC, FMR-Canada and Geode as at December 31, 2021. Data are unaudited. Figures for investment professionals do not include Division Management and Other Investment.

1 Carrying on business in British Columbia as FMR Investments Canada ULC.

Talk to your financial advisor, or visit [fidelity.ca](https://www.fidelity.ca)



Commissions, trailing commissions, management fees, brokerage fees and expenses may be associated with investments in mutual funds and ETFs. Please read the mutual fund's or ETF's prospectus, which contains detailed investment information, before investing. Mutual funds and ETFs are not guaranteed. Their values change frequently, and investors may experience a gain or a loss. Past performance may not be repeated.



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